

Sustainable Baking

A vision for the future



- ◎ Success
- ◎ Succession
- ◎ Sustainability

Engage your people—
it's the key to everything.



Ouch! Game changer!



Today's retail cake shops



Otto Plarre and Percy Ferguson



Otto Plarre



Percy Ferguson

Otto's first bakery - 1928



1970, 2am—the life of a baker!

Then came a “game changer”

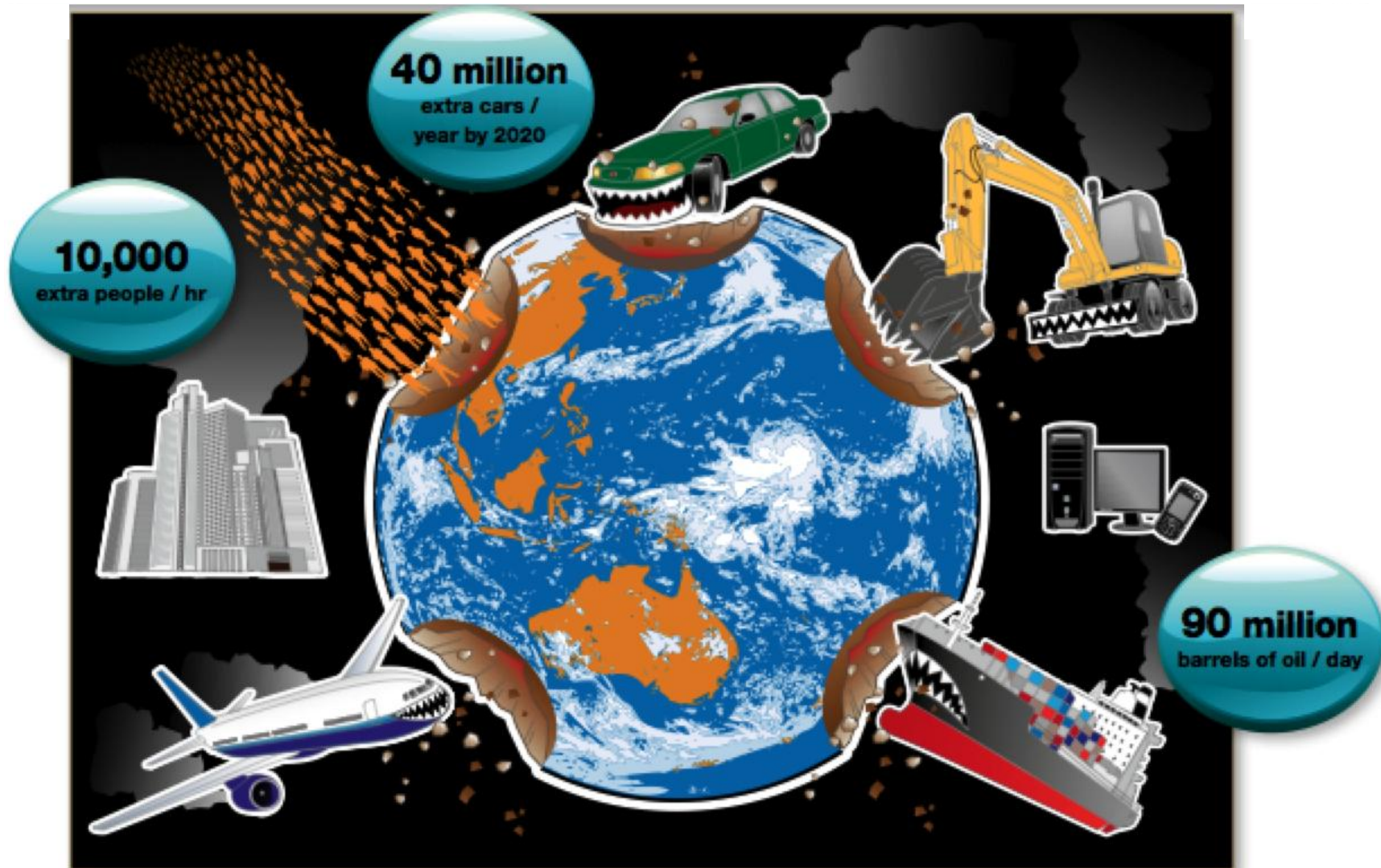


Ralph Plarre

The Sustainable Baker



We're eating the WORLD ALIVE!



**When you change the way you look at things...
...the things you look at change.**



Going green...



Greenfleet



FAMILY!



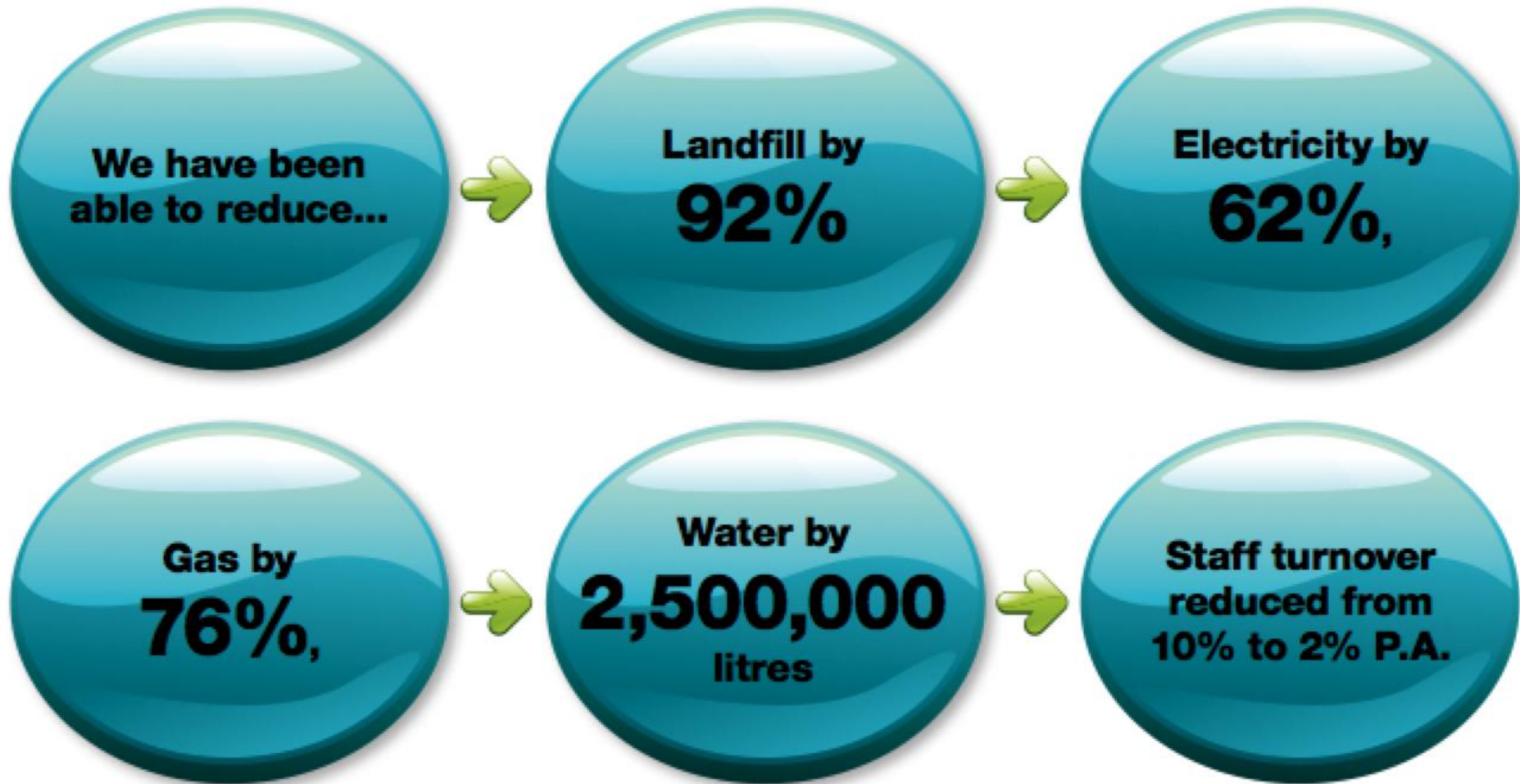
Teaching the Kakoda locals how to bake



Our new sustainable home.



By embracing sustainability as our way forward:



Even the Premier gets excited!

